

Special Terms and Conditions for Participation in events organised by

Karlsruher Messe- und Kongress GmbH Postfach 12 08 76002 Karlsruhe Germany tel +49 721 3720 0 fax +49 721 3720 2116 info@messe-karlsruhe.de

1 Event

EUROVINO 2025

2. Organiser

Karlsruher Messe- und Kongress GmbH (Karlsruhe Trade Fair Centre) P.O. Box 12 08, 76002 Karlsruhe

3. Date and venue

9 + 10 March 2025

Karlsruhe Trade Fair Centre, Messeallee 1, 76287 Rheinstetten

4. Set-up and dismantling times

Set-up: 07 - 08 March 2025

www.messe-karlsruhe.de/en

Dismantling: 10.03.2025 from 18:30, 11.03.2025

5. Registration / admission

Registration is legally binding by returning the form signed registration form. The exhibitor creates a copy for his records. The sending or handing over of the application forms or the transmission of a non-binding offer by the organizer does not constitute an express invitation to EUROVINO and does not constitute a right to admission.

- 5.1. The organizer decides on admission to EUROVINO 2025 in agreement with the curators (chairman of the advisory board and representatives from the advisory board and from the trade fair/event management) within 6 weeks of receipt of registration. The exhibitor receives a notification in text form about an admission or rejection. With the admission, the exhibition contract between the organizer and the applicant is concluded. If the content of the approval differs from content of the application for participation, the contract is concluded in accordance with the admission. In this case, contrary to the regulations on withdrawal and cancellation in accordance with Section 6, the exhibitor has the right to withdraw from the contract free of charge within 14 days of admission. The same applies if the event has to be relocated in terms of time or location and the changes are unreasonable for the applicant. The curators are not obliged to carry out additional research. Any conditions for admission formulated by the curators will be communicated to the applicant in text form and will be binding upon receipt of admission. The exhibition contract is only considered binding upon approval. The trade fair management, the curators or the advisory board are not obliged to explain the reasons for any rejection of an applicant or to present them in writing or in text form.
- 5.2. Admission does not result in any claims for any follow-up measurements justified. In particular, there is no obligation of the organizer to send the applicant unsolicited application documents for future events or to point out deadlines for participation applications or related changes. 5.3. Any reservations or special placement requests expressed on the registration form cannot be recognized as a condition for participation; in particular, admission to EUROVINO 2025 does not imply any recognition of such reservations or placement requests. The trade fair/exhibition management makes every effort to comply with the exhibitor's wishes when choosing the form of the stand, but reserves the right to make changes due to planning reasons in consultation with the exhibitor.

6. Withdrawal / cancellation

(1) Once admission has been granted, withdrawal from the contract by the exhibitor is not possible outside of the statutory provisions and the following regulations. If the exhibitor cancels his participation after this point in time or declares withdrawal or termination of the contract, he must bear the participation fee for the entire booked stand space and the additional costs incurred by the organizer up to this point.

- (2) To avert danger and if there are technical or safety-related reasons, the trade fair/exhibition management may not allow or prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision of the trade fair/exhibition management in this regard is binding. In this case, the exhibitor cannot withdraw from the contract and the exhibitor is responsible for redesigning or changing the use of his stand space in consultation with the trade fair/exhibition management. Unauthorized goods can be removed without further warning from Karlsruher Messe und Kongress GmbH at the exhibitor's expense.
- 3) The following cancellation fees apply to services:
- a) Upon receipt of the declaration of withdrawal or cancellation from admission up to eight days before the official start of construction (according to special conditions of participation): 50 % of the agreed net prices.
- b) If the declaration of withdrawal or cancellation is received seven days before the official start of construction (according to special conditions of participation): 100 % of the agreed net prices for stand construction/services.
- (4) Individualized services, such as cut walls, graphics, etc., are excluded from cancellation.
- (5) The exhibitor has the right to prove that Messe Karlsruhe did not incur any damage in the amount of the costs mentioned in Section 6 (1) to Section (4).
- (6) Messe Karlsruhe is not obliged to agree to accepting a contract with a replacement participant suggested by the exhibitor.

7. Admission requirements

The basic requirement for admission is that the exhibitor comes from the wine producing industry or is involved in its marketing/sales promotion/ sales or similar. All exhibits must be described as precisely as possible on the registration form and correspond to the range of offerings according to the nomenclature. Items other than those registered and approved are not permitted to be exhibited. The trade fair/exhibition management decides on admission together with the curators. There is no entitlement to admission. The approval is granted by the trade fair/exhibition management issued in text form. The event contract is only considered binding upon approval. However, the trade fair/exhibition management is entitled to revoke admission if the requirements for admission are not met or are no longer met. If the exhibitor deviates from the information in the registration without written permission from the trade fair/exhibition management, the trade fair/exhibition management can exclude the exhibitor from participating in the trade fair, even at short notice, without adhering to deadlines. Claims for damages by the exhibitor against the organizer cannot be derived from this.

8. Participation prices

Stand space prices for row stands € 112.50 / m^2 , corner stands € 120 / m^2 , head stands € 129 / m^2 and block stands €139 / m^2 . These prices are net area prices without stand construction or side and partition walls. Please order further services via the Online Service Center (OSC).

The basic marketing contribution is € 265 + VAT.

- Upgrade marketing fee Standard plus € 299 + VAT.
- Upgrade marketing fee Plus plus € 499 + VAT.
- Premium marketing fee upgrade (limited) plus €999 + VAT.
- Superior marketing fee upgrade (limited) plus € 1,899 + VAT.

The fee for general hall costs (hall energy with electricity from 100 % certified green electricity, general disposal, if available aisle carpets made of recyclable material) is \in 6.40 + VAT.

9. Stand construction service

- 12 m² complete EUROVINO stand € 2,399
 (in rebooking € 2,299 exclusively for exhibitors at EUROVINO 2024 and in the early bird period € 2,349) plus VAT (stand construction including stand space);
- 16 m² complete EUROVINO stand € 2,869
 (in rebooking € 2,749 exclusively for exhibitors at EUROVINO 2024 and in the early bird period € 2,809) plus VAT (stand construction including stand space);



- 6 m² complete stand New Style € 2,349
 (in rebooking € 2,249 exclusively for exhibitors at EUROVINO 2024
 and in the early bird period € 2,299) plus VAT (stand construction including stand space)
- Upgrade stand construction package Piccolo (12 m² + 16 m²) plus € 355.00 + VAT.
- Upgrade stand construction package Magnum (12 m² + 16 m²) plus € 725.00 + VAT.
- Upgrade stand construction package Impériale (12 m²) plus € 1,795.00 + VAT.
- Upgrade stand construction package Impériale (16 m²) plus € 2,355.00 + VAT.

Note: When ordering booth construction packages, there can be no billing or refund for unused booth construction materials. After registration has been completed, booth construction orders can only be made via the Online Service Center (OSC).

10. Wine Experience

By participating in the Wine Experience (WE), wines registered for the WE are presented at EUROVINO without booking a stand or space. There is a fee of € 60 per registered wine presented in the WE tasting zone, including printed expertise, and included in the digital database. For the additional digital presentation of your winery on tablets provided by us, a fee of € 90 per wine will be charged. The Wine Experience terms of use and privacy policy apply. The terms of use and data protection declarations of the Weinguide apply, which can be found at weinguide.eurovino.info. The exhibitor is responsible for the copyright law of the use of the texts and images submitted/uploaded by him in the print and/or online version of the exhibitor and product directories. Providing the copyright consent from a copyright holder required for the reproduction of the images and texts in exhibitor and product lists is solely the responsibility of the exhibitor. Should the organizer find itself exposed to claims from third parties, in particular the copyright holders or their representatives, due to the violation of copyrights due to the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor is liable for the damage caused to the organizer as a result and will inform the organizer regarding this release claims against the third party. The exhibitor bears any license or exploitation fees or copyright fees incurred through the reproduction of texts and images in the exhibitor and product lists (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts).

11. Use of organic/sustainability certificates by the exhibitor

The exhibitor alone is liable for the legality of the use of the memberships, organic and/or sustainability certificates or seals listed by him, including the permission to use them on the exhibition stand, in the print and/or online version of the exhibitor and product directories and in the Digital Wineguide. In the event that claims are asserted against the organizer due to a breach of the provisions of sentence (1) under (competition) law, the exhibitor is obliged to indemnify the organizer in full against such claims and to reimburse him for all costs of legal defense and to compensate him for any further damage resulting from

12. Co-exhibitor/additionally represented company

The inclusion of a co-exhibitor/an additionally represented company must be reported in writing with the registration, stating the full address including contact person (see registration form p. 5). The co-exhibitor/ additionally represented company must pay a registration fee including a basic marketing contribution of € 365 plus VAT.

13. Force majeure, reservations of performance

13.1 Force majeure is an event that has a massive external impact on the contractual relationship, which is unforeseeable according to human insight and experience and cannot be prevented or rendered harmless by economically acceptable means, even with the utmost care that can reasonably be expected given the circumstances. In the event of force majeure, Messe Karlsruhe is entitled to postpone, shorten, extend or restrict the event in whole or in part and to close it temporarily or permanently. In such a case, the exhibitor has no claim to compensation

from Messe Karlsruhe. Services already provided can be invoiced to Messe Karlsruhe if these costs are already covered by corresponding income or can be asserted and enforced against the exhibitor in accordance with legal regulations and contractual agreements. The total or partial impossibility of providing the contractually owed services by Messe Karlsruhe, also due to events that, is equivalent to a case of force majeure, insofar as they could have been foreseen, lie outside the parties' sphere of influence, in particular

- a) the interruption or not just minor restriction a sufficient supply of electricity, gas or water or internet, provided this is not only of short duration.
- b) with regard to the occurrence and further development of Pandemics according to the Infection Protection Act (IfSG).
- c) due to official orders or decrees.

13.2 In the event that the event is postponed or for any other reason for up to one year, the contractual relationship between the parties remains unchanged unless the exhibitor or Messe Karlsruhe declares this in writing to the other contracting party within 14 days of notification the postponement that sticking to the contract is unreasonable. The reasons for unreasonableness must be explained in full. The evaluation standard is based on Section 313 Paragraph 1 of the German Civil Code (BGB). If the other contracting party does not subsequently object in text form within seven days, the reasons for unreasonableness are deemed to be accepted.

14. Double-decker exhibition stands

For double-decker exhibition stands, an additional 50 % of the built-up stand area will be charged in addition to the rent for the stand space.

15. Stand area

The minimum size of a stand area is 6 m 2 (row stand, corner stand), 15 m 2 (head stand), 24 m 2 (block stand). Smaller areas will only be rented after consultation with the trade fair/exhibition management and if such areas arise during planning. Existing columns that lie in the stand area are part of the exhibition stand. The final billing of the stand space prices is based on the measurement by the trade fair/exhibition management. Each square meter is calculated as a full square meter and the standing area is generally calculated as a rectangle without taking into account installations, small deviations and the like.

16. Design and Equipment

A structural demarcation of the stand space from neighboring stands is required. If the exhibitor does not have their own stand construction system or rents one through Messe Karlsruhe, boundary walls (back and side walls) are mandatory. The chargeable boundary walls are not included in the stand space rent. Boundary walls can be obtained via the Online Service Center (OSC). If the exhibitor does not order boundary walls, but their stand space is surrounded by boundary walls of the neighboring stand or existing boundary walls, these will be invoiced to the exhibitor according to the conditions stated in the OSC. Approximately 5 cm should be deducted from the width of the allocated stands unless clear dimensions are expressly required due to standard stand construction. For safety reasons, the boundary walls in the basic stand construction can be secured with support walls. These can only be removed by the contracted firm of Messe Karlsruhe when the stability of the boundary walls is professionally ensured by the contracted firm of Messe Karlsruhe. The exhibitor is liable for damages that may occur if, after dismantling their stand, they do not ensure the stability of the boundary walls again. Drawings and sketches of the intended stand construction must be submitted. The erection of own tents, pavilions, or coverings in the outdoor area is subject to approval and depends on the prior submission of a plan sketch. Decorative materials used by the exhibitor must be flame-retardant and comply with police regulations. The exhibitor is liable for any damage to walls and floors or alterations to the rented stand space caused by themselves, their personnel, and their agents. Costs arising from this will be billed separately. The design firms commissioned, unless they are firms of the exhibitor's own company, must be disclosed to the trade fair/exhibition management. Local firms may need to be considered. The interior design of the halls may not be altered by



the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, distribution boxes, and other technical facilities are part of the allocated stand spaces.

17. Assembly and dismantling

The exhibitor receives the access data for the Online Service Center (OSC) in a timely manner, the details of which must be strictly observed.

The stands of companies that are not occupied 12 hours before the start of the event or for which there is no indication of a later arrival will be equipped with back and side walls at the expense of the exhibitor on behalf of the trade fair/exhibition management and in the sense of a representative overall image decorated, designed or otherwise assigned. In this case, the stand rental fee must be paid in full. Messe Karlsruhe is under no circumstances liable for damage caused by a late or non-placed order by the exhibitor (incorrect mandatory entry in the exhibitor directory, incomplete power lines during setup, etc.). In the event of dismantling before the exhibition closes on the last day of the trade fair, the trade fair/exhibition management is entitled to charge a penalty of € 500 plus VAT.

18. Complaints about stand construction services

Complaints must be made by the applicant immediately (without culpable hesitation) must be reported on site at the Messe Karlsruhe service center, but at the latest by the end of the event.

19. Identification cards for exhibitors

Exhibitor passes are available to you in the OSC under ID management for digital distribution to your employees. For stands in the halls: up to 16 m² 2 passes, for every additional 10 m² 2 passes free of charge, but not more than 15. If necessary, additional ID cards will be issued for a fee. Please note the relevant information in the Online Service Center (OSC).

20. List of exhibitors

The organizer publishes a digital exhibitor and product directory as well as a wine guide, which is available via the website www.eurovino.info is linked. The mandatory entry includes a basic entry in the alphabetical directory (company name, Hall, stand no. and, if applicable, other company-related data), in the product directory (company name, hall, stand number) and on the Internet. If necessary, the exhibitor will also be mentioned in social media channels. The entries of company information and wine expertise in the digital database can be accessed online for a period of one year or until the following EUROVINO. The prerequisite is that registration is submitted on time. Additional paid entries can be booked separately for a fee. Please note the corresponding forms in the Online Service Center (OSC). The exhibitor is responsible for the copyright law of the use of the texts and images submitted/uploaded by him in the exhibitor and product group directory. Providing the copyright consent from a copyright holder required for the reproduction of the images and texts in the list of exhibitors and product groups is solely the responsibility of the exhibitor. Should the organizer find itself exposed to claims from third parties, in particular the copyright holders or their representatives, due to the violation of copyrights due to the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor is liable for the damage caused to the organizer as a result and will inform the organizer regarding this release claims against the third party. The exhibitor bears any license or exploitation fees or copyright fees incurred through the reproduction of texts and images in the exhibitor and product group directory (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts).

21. Animals

Animals are not permitted at the event. Excluded from this ban is the carrying of guide dogs or assistance dogs, which is necessary from a medical perspective. Corresponding proof must be presented upon request. Special exceptions apply to animal-related events.

22. Sales/Distribution

The sale/distribution of goods and services is only permitted if they are listed in the approval and the sale/distribution takes place on the rented stand space. The exhibitor must comply with the legal regulations, in particular the law on price labeling. Obtaining and complying with the necessary official permits (such as commercial and health permits) is

the sole responsibility of the exhibitor. Violations entitle Messe Karlsruhe, after prior warning, to immediately close the stand and to exclude participation in the event and, if necessary, subsequent events. This does not affect the exhibitor, who remains liable for the full participation fee; The exhibitor has no claim for damages in this regard.

23. Photography

The trade fair/exhibition management is entitled to have authorized personnel make drawings, film recordings and photographs of trade fair stands and exhibited objects (see house rules §6). The exhibitor waives all objections arising from ownership and rights of use. Persons other than those appointed by the trade fair/exhibition management require express, written permission from the trade fair/exhibition management for any type of recording.

24. AUMA fee

The AUMA fee for the Exhibition and Trade Fair Committee of the German Economy e.V. (AUMA) is \leqslant 0.60 / m^2 net (also for the open-air area). The contribution will be invoiced with the stand rent. AUMA protects the diverse interests of the German economy in the field of exhibitions and trade fairs.

25. Technical facilities

Applications for electricity, water, compressed air, telephone, etc. can only be considered if the orders are received via the Online Service Center (OSC) on time. Adequate general lighting is provided. However, the exhibitor can have additional electrical cables installed at his own expense. The connection point closest to the trade fair stand in question is used as the basis for calculating these services. Only contracting companies approved by the trade fair/exhibition management may be entrusted with the installation of the supply lines. Electricity, water and gas consumption within the stand area is at the expense of the exhibitor. The trade fair/ exhibition management assumes no liability for damages resulting from technical disruptions occurring in the event of power fluctuations, power failures or force majeure, or from the power supply being interrupted on the orders of the fire department, police or municipal utilities. The specifications of the Technical Guidelines (www.messe-karlsruhe.de/data/ downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuermessen-und-ausstellungen-messe.pdf) must be observed.

26. Payment Terms

The costs of the stand space (stand rent) and all other fees are net prices, in addition to which sales tax at the respective statutory rate is shown and must be paid. If a valid VAT ID is not provided for companies from the EU that are not based in Germany, Messe Karlsruhe is obliged to calculate the invoice amount including statutory VAT. The exhibitor will receive an invoice in electronic form for the stand space with/after the stand confirmation; For additional costs and stand construction packages, invoicing depends on the order date. All invoices are due upon receipt of payment. If the recipient does not meet his payment obligation within 30 days of receipt of the invoice, he will be in default even without a reminder. If the delay occurs, the trade fair/exhibition management is entitled to charge default interest at the statutory rate. In the event of a persistent delay despite a reminder, the trade fair/exhibition management reserves the right to terminate the contractual relationship with immediate effect. Please note that an express service surcharge of 25 % will be charged for orders placed 14 days before the start of the event due to the additional logistical and technical effort.

27. Advertising

Active advertising outside the rented stand is not permitted. The advertising services offered by Messe Karlsruhe are excluded from this. In the event of violations, the trade fair/exhibition management reserves the right to take appropriate immediate measures. In this case, it can terminate contracts already concluded with the exhibitor for subsequent events for good cause because essential requirements for the fulfillment of the contract are no longer met.

28. Accident prevention

The exhibitor is obliged to install protective devices on his exhibited machines, apparatus, devices and other exhibits that comply with the accident prevention regulations of the trade association. The exhibitor is liable for all personal injury or property damage that occurs during



or through the operation of exhibited machines, apparatus, systems, etc. Fire extinguishing devices and signs indicating them may not be removed from their location, hung up or blocked, and emergency exits may not be blocked or blocked by exhibition stands or exhibits. The specifications of the Technical Guidelines (www.messe-

karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technischerichtlinien-fuer-messen-

und-ausstellungen-messe.pdf) must be observed.

29. Cleaning

The cleaning of the generally accessible event area and the exhibition halls is carried out by the trade fair/exhibition management. The exhibitor is obliged to clean the stand he has rented. Packaging material and the like may not be stored in the halls.

30. Insurance and security

The exhibitor is liable for all personal injury or property damage resulting from his operation. As already regulated in the participation guidelines of the IDFA (Interest Group of German Trade Fairs and Exhibition Cities), which become part of the contract between the organizer and the exhibitor, the trade fair/exhibition management assumes no liability for fire damage, burglary and theft, tap water damage and weather damage. Exhibitors are obliged to have exhibitor liability insurance for trade fair participation with coverage of up to 3 million euros for personal injuries and property damage. This must be proven to Messe Karlsruhe at least 4 weeks before the start of the event using an appropriate document (confirmation of insurance, copy of policy, do not send originals by post!). If proof of liability insurance to the appropriate extent is not provided in a timely manner, Karlsruher Messe- und Kongress GmbH will take out liability insurance for the exhibitor under the above conditions for the duration of the trade fair. The trade fair/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition. Exhibitors are encouraged to join this agreement in view of the special discounts. If the exhibitor requests special, chargeable stand security, this will be carried out exclusively by companies commissioned by the trade fair/exhibition management under the applicable conditions. You can find the corresponding forms in the OnlineService Center (OSC).

31. **GEMA**

Exhibitors must contact GEMA in the following cases: when using live music, music from tapes, records, cassettes, CDs or DVDs, when showing sound films or videos with music or when exhibitors belong to an AV or TV medium. GEMA, 11506 Berlin, telephone 030 58858999.

32. Data protection

As part of the fulfillment of the contract, the personal data you provide will be processed. In this context, they can also be passed on to service partners if this is necessary to fulfill the contract. Processing takes place in accordance with Art. 6 Para. 1 lit b) GDPR. Furthermore, your data will be used in the legitimate interest for direct advertising in accordance with Art. 6 Para. 1 lit f) GDPR. Further information can be found at: www.messe-karlsruhe.de/en/data-protection.

33. House rules

The trade fair/exhibition management exercises house rules on the event site and in the event halls. The instructions of the trade fair/exhibition management, their employees and stewards must be followed.

34. Acceptance of the exhibition conditions and house rules By registering to participate in the event, the exhibitor accepts these "Special Conditions of Participation", the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members" and the "House Rules" as binding for himself and his representatives. In the event of a violation, the trade fair/exhibition management is entitled to remedy the disruption at the expense of the exhibitor concerned and to close the stand without compensation. If the provisions of these "Special Conditions of Participation" differ from the corresponding provisions of the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members", the regulations of the "Special Conditions of Participation" always take precedence.

35. Limitation period

All contractual and pre-contractual claims of the exhibitor against the

trade fair/exhibition management expire within six months. The limitation period begins on the working day following the end of the event.

36. Place of performance and jurisdiction is Karlsruhe. The law of the

Federal Republic of Germany. The organizer's terms and conditions apply exclusively; the exhibitor's terms and conditions do not apply. The German text is legally binding.

37. Severability clause

The possible ineffectiveness of individual conditions above does not affect the effectiveness of the remaining "Special Conditions of Participation" and the entire contract. In the event that one of the aforementioned conditions is ineffective, the one that comes closest to its economic meaning and purpose is deemed to have been agreed in its place.